

<b>City of Milpitas</b> <b>Planning Division</b> 455 E. Calaveras Blvd., Milpitas, CA 95035 Telephone: 408-586-3279, Fax: 408-586-3293		<b>TEMPORARY PROMOTIONAL SIGN/BANNER APPLICATION</b>	
<b>Project Information</b>			
Contact Name		T Telephone:	Fax:
		Cell:	Email:
Address/Location of Project Site		Size of Sign/Banner	
Name of Business		Location Where Sign is Being Placed on Structure or Property:	
Address of Applicant:			
Proposed Project (please describe what is being advertised)			Sign Up On _____
<i>I certify that the information submitted is true and correct to the best of my knowledge.</i>			
Signature: _____		Date: _____	Sign Down On _____
<b>Staff Use Only</b>			
Date Approved	APN:	Approved By	

## TEMPORARY SIGN REQUIREMENTS:

- Includes any sign, banner, flag, valance, pennant, streamer, whirligig or advertising display, constructed of cloth, canvas, fabric, cardboard, plywood or other light material with or without a frame, whether attached or portable and designed to be displayed for a short period of time.
- May be displayed for a maximum of 30 days for first promotional event & a maximum of fifteen (15) consecutive calendar days for each subsequent permit.
- May be displayed for a maximum of four (4) times annually, display occurrences interrupted by a minimum of 30 days.
- May be used to advertise a special event, such as sales, products and services, or to promote special commercial activities such as clearance sales, new models, shipments of merchandise for sale.
- Grand opening sign for a business as evidenced by a new business license, new ownership, name change or the reopening of a business which completely closed for remodeling for at least two (2) weeks may be displayed for a maximum period of thirty (30) days.